



About Linda Easterlin

Linda has deep, wide-ranging experience as a marketing strategist, content specialist, creative force, copywriter and entrepreneur. *To each project, Linda brings exceptional creativity that touches and inspires.*

EXPERIENCE

Principal, Easterlin Communications, Inc.

Easterlin Communications, a comprehensive communications agency, delivers award-winning advertising, marketing, publications, web content, copywriting, copyediting, videos, social media and marketing consultation. Specializing in creativity, competence and results.

Notable clients: Tenet Healthcare, Shell, Volunteers of America, Carmelite NGO, Baptist Community Ministries, Holy Cross College.

Journalism

- Columnist, *Gambit*, *CityBusiness* newspapers
- Contributor to many publications, from *People* to *Southern* magazines to healthcare journals

Professional Background

- Communications Director, Southern Baptist Hospital
- Public Relations Assistant, Children's Hospital
- Reporter, *Guide Newspapers*, Metairie, LA

- Reporter, *Daytona Beach News-Journal*
- Reporter, *Tampa Tribune*

EDUCATION

BA, Communications and English, University of South Florida

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